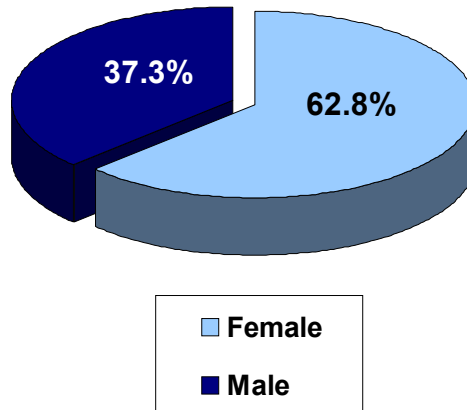


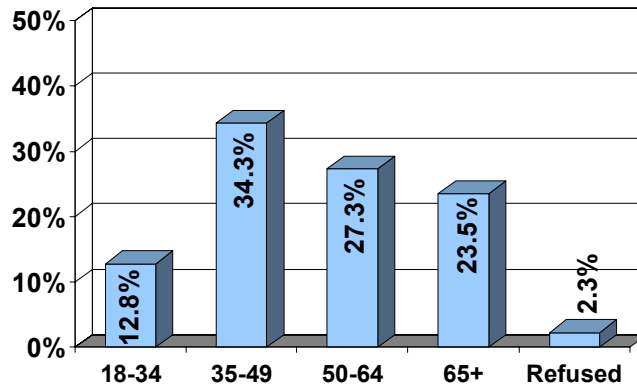
Of the 400 respondents who completed the survey, 62.8% were women and 37.3% were men. This is similar to the 2002 results, which 61.0% were women and 39.0% were men. Telephone surveys, by nature of the fact that more women answer the telephone than men, tend to have more completions by females than males. This ratio of female to male respondents in this study is normal compared to most telephone surveys. When reviewing these results, this skewing toward female respondents should be taken into consideration.



**Respondent Profile**

**Chart 1**  
**Gender of Respondents**

Of the 400 respondents, 391 provided information about their age. Out of these 391 respondents 34.3% were in the 35-49 age category, followed by 27.3% in the 50-64 age category, while only 12.8% of respondents were in the 18-34 category.



**Chart 2**  
**Age of Respondents**



## Top Three Issues

**Chart 11**  
**Top Issues**

Issue	2003 % of Respondents	2002 % of Respondents	2001 % of Respondents
Financial/Money	22.0%	15.3%	15.5%
Curriculum	19.8%	7.5%	10.0%
Building Improvements	19.0%	31.3%	27.5%
Quality of Education	18.5%	13.5%	19.5%
Teachers/Teaching	15.5%	8.5%	10.8%
Safety	9.0%	8.0%	19.8%
Technology	7.3%	11.3%	18.5%
Overcrowding	6.3%	8.8%	3.5%
Student Discipline	4.8%	4.8%	4.5%
Administration/Leadership	4.5%	6.5%	5.3%
Communication	4.3%	0.5%	4.3%
Community growth	4.0%	1.3%	1.3%
Extracurricular activities	3.0%	1.5%	4.0%
Trust	1.8%	0.5%	3.3%
Unsure/NA	23.5%	32.8%	31.3%

The respondents were asked; "What do you think are the top three issues the school district must address at this time? Twenty-two percent (22.0%) of all the survey respondents said financial/money was one of the top three issues, followed by the curriculum (19.8%), and building improvements (19.0%).

Over twenty-three percent of the respondents (23.5%) were unsure or did not have an answer as to the top three issues facing the district. The percentages total more than 100% given that the survey respondents could name up to three issues.

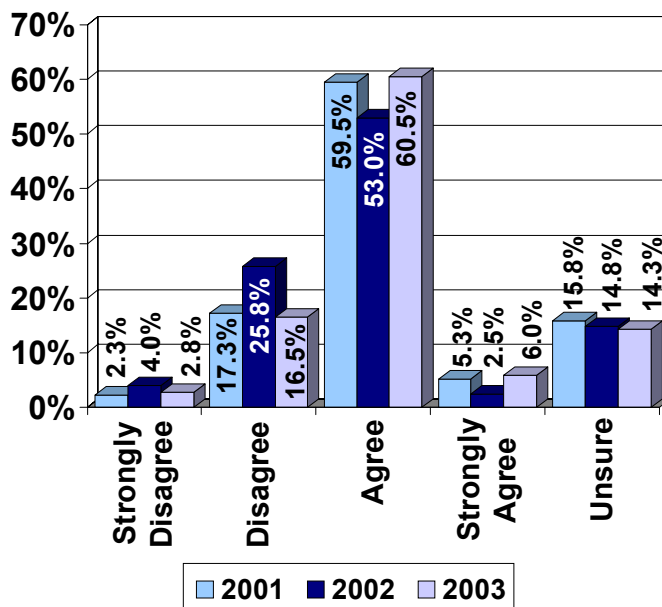
Probably due to state funding of schools, the responses in 2003 increased from previous years for financial/money: 22.0% in 2003, 15.3% in 2002, and 15.5% in 2001. Since the facilities election in September 2002, building improvements has declined: 19.0% in 2003, 31.3% in 2002, and 27.5% in 2001. Curriculum has increased in 2003: 19.8% in 2003, 7.5% in 2002, and 10.0% in 2001. This year, only 23.5% of respondents were unsure of the top issues facing the district, which is down from 32.8% in 2002.



Residents trust the Kealview School District school board and administration (343 respondents – average 2.81)

**Rating the District - cont'**

**Chart 29**  
**Residents Trust School Board/ Administration**



Demographic categories with significantly higher averages include: Respondents that do not have children currently attending Kealview School District (2.84), ages 18-34 (2.83), ages 65+ (3.00), lived in area 5-9 years (2.85), lived in area 15+ years (2.82), live near East Brook Elementary (2.86), live near West Brook (2.88), live near Westland Elementary (2.85), household income under \$25,000 (3.00), household income \$25,000-\$49,999 (2.85), household income \$75,000-\$99,999 (2.83), and females (2.87).

Demographic categories with significantly lower averages include: Respondents that have children currently attending Kealview School District (2.77), ages 35-49 (2.69), lived in area 10-14 years (2.71), live near Riverview Elementary (2.68), live near Terrace Elementary (2.79), household income \$50,000-\$74,999 (2.75), household income \$100,000 and over (2.78), and males (2.73).

There is a strong correlation between the statement, "Residents trust the Kealview School District school board and administration," and the statement, "Kealview School District finances are handled in a responsible manner." Respondents that agreed residents trust the school board and administration were more likely to agree that finances are handled in a responsible manner.



## District of Choice

### Chart 37

#### District of Choice

District	2003 % of Respondents	2002 % of Respondents	2001 % of Respondents
Kealview School District	82.5%	75.3%	73.3%
Private/Religious School	4.8%	4.5%	8.0%
Creekton	2.8%	4.5%	4.5%
Keern Public Schools	2.0%	1.8%	1.8%
Pennington	0.8%	1.3%	1.3%
Fillington	0.5%	0.3%	0.5%
Livingsville	0.3%	0.5%	0.0%
Home Schooled	0.3%	0.3%	0.5%

The survey respondents were asked "If you had children of school age, what school district would you choose for them to attend?" Kealview School District was named by 82.5% of the survey respondents, followed by 4.8% of the respondents who chose private/religious schools. Creekton was named by 2.8% of the 400 respondents and Keern Public Schools were named by 2.0% of the survey respondents.

There is a difference in the percentages from 2001 to 2002 and from 2002 to 2003. Respondents who would chose Kealview School District to send their children increased by 2.0%, from 73.3% in 2001 to 75.3% in 2002, and increased again by 7.2%, from 75.3% in 2002 to 82.5% in 2003.

Other responses include:

**5 Respondents:**

*St. Julian*

**3 Respondents:**

*St. John*

**2 Respondents:**

*Western*

**1 Respondent:**

*St. Athena*

*Steepton*

