



# Nonprofit Research Assistance Program Application Form 2010

*Application to receive assistance with market research for a nonprofit (501c3) organization located in and serving Southwest Michigan*

Contact Name	Title	
Organization Name	Phone	Fax
Address	City	ZIP
E-mail Address	Web site (if available)	

*The program involves custom-designed market research, based on your organization's needs and goals, provided by Perspectives Consulting Group, Inc. in an amount not to exceed \$5,000.  
Application deadline: July 31, 2010*

Your organization must meet the following criteria:

- Located in and serving one or more of the following counties: Allegan, Barry, Berrien, Branch, Cass, Calhoun, Kalamazoo, Kent, Ottawa, St. Joseph, or Van Buren
- Total revenue of less than \$500,000, OR if government or grant funded, have unrestricted funds of less than 10 percent of their total operating budget
- Have not previously conducted research due to limited resources or lack of staff expertise

I certify that our organization listed above meets the qualifications for the research assistance program

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Explain below (or attach paragraph) how and why market research would benefit your organization:

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Please send completed application by **July 31, 2010** to:  
Perspectives Consulting Group, Inc. • P.O. Box 496 • Paw Paw, MI 49079  
Fax: (269) 657-0500 • E-mail: [ksylvester@perspec.com](mailto:ksylvester@perspec.com)  
Questions? Call: (269) 657-5400